Volutieers in the frontlines

2020 Impact Report

Wolunteer International

Read about our year 2020

- Launch of our brand new, humancentered brand
 - Leveraging technology for pandemic response and accommodate rapid digitization.
- Accelerated growth, recognition, and partnerships to achieve our mission.



A Civil Society Associated with the United Nations Department for Global Communications

IVolunteer Internatonal, Inc., is a 501(c)3 non-profit organization registered in the State of Georgia. 500 Stephenson Avenue, Savannah, Georgia 30405. www.ivint.org | contact@ivint.org EIN: 82-0931979

All checks must be written in favor of "IVolunteer International Inc." Donations are accepted via PayPal and Facebook as well. All donations are tax-deductible. Data in this report may have changed since the published date. This report was published on February 25, 2021 and is the property of IVolunteer International Inc.



An unprecedented year with a silver lining. A case for innovation.

Dear Friends,

I don't have to remind you how devastating and unprecedented 2020 was. It started off like any other year and within months, it felt like the whole world was coming to a stop. The pandemic, fight for equality, political divide, and economic struggles compounded on top of the issues we were already dealing with.

From day one, too many lives were lost. The emptiness and void of loosing a loved one will never go away. Their memories will stay around for ever. But looking back at 2020 from 2021, I am full of hope and inspiration. We are a persevering and adapting species. But more than that fact, I was amazed to see how people, around the world, mobilized to help each other. When we were forced to sit on our couches because of the pandemic, volunteers around the world got to work. They mobilized in their local communities - virtually and physically - to support each other, frontline workers, eradicate injustice, raise the alarm about saving our planet, raising awareness on social media, record-breaking donation drives, and so much more.

Remember that humanity's greatest challenges can only be overcome by humans themselves when we work together hand in hand as global citizens and volunteers.

We got to work ourselves. We had an advantage. Since before COVID-19, we operated virtually using online tools to make volunteering fun, easy, and equitable. So when technology seemed like the only way we could connect and help each other, we got to work and became the leading consultant and friend to communities and people around the world. From raising awareness about local issues on our blog to launching a completely new zip-code matching platform to help people get groceries delivered, we fought the pandemic with human courage and empathy.

This would not have been possible without our volunteer staff, board of directors, board of advisors, donors, and an entire global community who support us every single day and believe in our vision. I will carry this experience forward humbled by what we can achieve together.

Nipuna Ambanpola Founder & Executive Director

A data-oriented new beginning.

2020 marked the beginning of a new brand. Same commitment. New look.



We started 2020 with a new brand. After months of hard-work and partnered expertise, we created a great logo which collaboratively symbolized the power of humanity and volunteerism. Our logo exposes a sketch of a human, designed like a thread, reaching outwards. This thread continues, from human to human, to strengthen our societies every day through volunteerism. We launched a new website and brand guidelines to establish our brand for years to come.

The new logo and colors we chose to represent the organization also embody the innate human characteristics that enable us to become volunteers. They are; empathy, perseverance, community, love, kindness, and altruism.

The new website was launched on the same domain (www.ivint.org) as a preliminary launch before we introduced the IVolunteerNow Mobile App to the world. The website's main feature were our success stories since 2017 and the volunteer opportunities that were available on our website for volunteers. The new website also incorporates robust Google Analytics technology to calculate our success in volunteer awareness and reach. These analytics and Wordpress components enable us to capture our success in volunteer engagement.



Technology and the Sustainable Development Goals 2030

From advocacy to action, we accelerated our impact and involvement around the world in 2020

Our story is different from other traditional social-impact infrastructure. That is because we know that technology can empower individual people to contribute to the Sustainable Development Goals. We also believe that nonprofits and social-impact organizations have a big responsibility to utilize innovative technology to provide services. The same, century-old models don't work. Evolving societies bring new challenges. That's why we are committed to innovation - not as a point to boast, but as a point to provide rapid essential services to volunteers.

Our method: advocacy and action

200,000+

people exposed to volunteerism

16

6,000+ direct volunteers

connected

\$300,000+

multiplicative economic impact

partnerships confirmed volunteers trained

188

Writers Fellowship grads

19

180,000+

overall social media engagement

> **250+** #birthdaydeed pledges signed

Advocacy: IVolunteer International engages in advocacy by participating in volunteer coalitions, consulting with nonprofits, hosting volunteer talk-shows, and raising passive awareness.

Action: IVolunteer International engages in action by developing tools and software to connect volunteers and to make volunteering fun, easy, and equitable.

Campaigns: Software & Solutions

An overview of IVolunteerNow 1.0, GroceryAid, and #BirthdayDeed



Stepping into the innovation unknown: IVolunteerNow Volunteering App

In early 2020, we signed a public-private partnership (contract) with East Taylor Creatives to develop a geo-connecting mobile app for volunteers in Georgia. East Taylor, although a small business located in Savannah, is an extremely sociallyresponsible business. This partnership created a journey of learning and ideas that will eventually launch IVolunteerNow 1.0. The mobile app will contain a variety of features that will make volunteering fun, easy, and equitable. The app was to be released in 2020, but due to setbacks during 2020, we are launching the app in 2021.

Features in the mobile app include;

- Location-based volunteer feed
- Sustainable Development Goals
- Individual and organization project posting ability attract community volunteers
- Keep track of past and upcoming volunteer opportunities

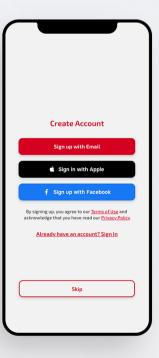
and many more.













#BirthdayDeed: A global pledge campaign

BirthdayDeed was born from our conversations with people around the world. We identified that a large portion of people can't commit to volunteering because of time commitments. They work, study, or are occupied for most of the year.

Through a global partnership, we launched #BirthdayDeed to create a culture where people can give back on their birthday. Our philosophy is, it's perfectly fine if you are unable to give-back the entire year, but commit one day - your birthday - to give back. Over 250+ people have taken the pledge from around the world. In 2020, BirthdayDeed grew in number and popularity.

#BirthdayDeed enables people to plan ahead for their birthday. Birthdays are an important milestone in our life and we celebrate it every year. Just celebrate it with an impact. From planting trees to donating clothes, BirthdayDeed has created a movement for positive change. So simple. So unique!

GroceryAid: Connecting volunteers to deliver groceries during COVID-19

COVID-19 created an added challenge to people who were immunocompromised. They didn't have even the slightest chance to visit the grocery store and this created dangerous living conditions. Our volunteers mobilized to launch GroceryAid. GroceryAid was a service provided for Georgia where those who needed groceries delivered can easily get matched with a volunteer who is willing and able to deliver groceries for them. This system utilized zip-code matching to make sure that the volunteer and receiver are both in close proximity. Over 100+ volunteers had signed up for the GroceryAid platform as of mid-2020.



Sharing Growth: Organizational and Professional Development

As a start-up tech-nonprofit, we understand the importance of our own organizational growth. That's why each year, we invest the time to get involved in the community, bring on board experts, and form strategic partnerships. We share the learning and growth we have with individuals and communities we work with by making our products and services more efficient.

IVolunteer International Board of Advisors

In 2020 we embarked on a journey to expand the expertise we receive as an organization. To this effect, we established the IVolunteer International Board of Advisors. The Board of Advisors does not have decision-making capacity, but provides timely expertise and advise whenever we may need. They represent many industries - from nonprofit, higher education, government, consulting, private, and public service.

The Board of Advisors meet once a year and receive updates from the organization on it's progress through email marketing, annual and quarterly reports.



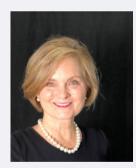
Jennifer Frum University of Georgia



Jennifer Graham Shelter from the Rain Inc.



Scott Center World Trade Center Savannah



Marjorie Young Carriage Trade Public Relations



Kevin Lawver Tech Savannah



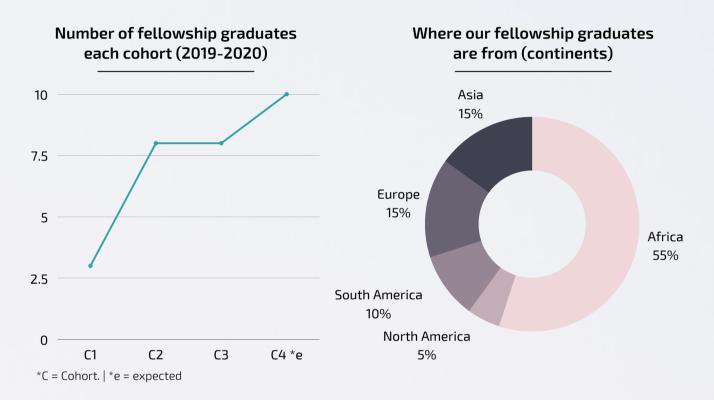
George Seaborough Chatham Savannah Citizen Advocacy



Jim Wellen Retired Consultant

Writers' Council Fellowship

The Writers' Council fellowship was established in 2019 with the objective of creating an online space for young and aspiring leaders around the world to shed a spotlight about local issues. We intentionally provide the distinction that this is not a journalism fellowship. This is a fellowship that empower young leaders to write about local issues, movements, and passionate causes to raise awareness and provide a "voice to the voiceless." Since 2019, over 5,000 people have read their articles.





Professional Development Training Seminars to the Writers' Council Fellowship

In order to add value and to provide a more robust and responsible training to the Writers' Council fellows, we recruited Dr. Michelle Keating, Director Career Services at the South University in Savannah as our Professional Development Associate on a voluntary basis. Michelle has transformed the landscape and value-addition by bringing expert speakers covering a variety of topics to provide professional development to our fellows.

Professional development seminars covered topics such as public speaking, brand development, allyship, among others.

Virtual Volunteer Training: Impact to Action





Our new website was upgraded with robust accessibility featues

If we want to create 7 billion volunteers and want to create a culture of global contribution through volunteerism, the first thing we need to understand as an organization is that we can't leave anyone behind. That's why we invested time, money, and resources to upgrade our website with robust accessibility features. We made the commitment to; When individual people take action - in their communities, through their organizations, in small movements - they can create BIG impact. That is the base of our Impact to Action curriculum training.

From Georgia Southern University and University of Melbourne to partners like Future We Want Model United Nations, our impact to action training gained immense popularity in 2020. The reason for this is during COVID, a lot of people, especially young people, were finding it hard to create impact. A lot of energy to unpack. Our impact to action training provides a systematic process of how individual people together or alone can build and expand impact.



- Host our website on a content management system that supports accessibility.
- Organize the hierarchy and the structure of our content for easy navigation.
- Include alt-text for images and descriptive texts.
- Build infrastructure so that the entire website can be navigated with just a keyboard.
- We invested time to use fonts, colors, and sizes that don't hinder accessibility.



IVolunteer Series Virtual Talk Show

We continued to host amazing youth activists and leaders who are building and leading local movements to talk about their journeys. These conversations grew in popularity as more people were confined to their houses during the pandemic. We believe that the IVolunteer Series has become one of the biggest programs fueling our advocacy work.



Awards & Recognition



World Trade Center Savannah

IVolunteer International was named finalists at the Global Peace Through Trade Student Competition by World Trade Center Savannah.

IVolunteer International in the news

IVolunteer International was featured on the following news and advocacy agencies for the work we do around the world. The main topic covered was the launch of IVolunteerNow, which will be available to use in 2021.

University of Georgia Kickstarter Fund

IVolunteer International won the University of Georgia Kickstarter fund in early 2020 and earned \$5,000 to support the development of IVolunteerNow 1.0 mobile app.













Civil Society

Civil Society Association - UNDGC

In 2020, IVolunteer International formally received Association status with the United Nations Department for Global Communication. This association allows IVolunteer International to be a part of UN events and to advocate the UN agenda through the Civil Society Network.

The catalysts behind our impact

It takes an entire persevering, hopeful, and entrepreneurial community to instill the global impact we have accomplished. Driving this change and strength are our Board of Directors and volunteer staff. Without them, our cause will only be a dream.

IVolunteer International Board of Directors 2020





BOB LEE, PRESIDENT

Bob Lee, is a professor of entrepreneurship at Georgia Southern University and is in his eighth year as the Executive Director of Heroes of Horseback, an equine assisted therapeutic riding program for special needs individuals.

DONALD FOUNTAIN, SECRETARY

Donald Fountain is the Chief Operations Officer for Rotary Corporation. Donald has been employed by Rotary Corporation, the world's largest supplier of outdoor power equipment aftermarket parts and accessories for 44 years.





(IN MEMORY OF) LYNN HADWIN, TREASURER

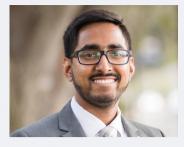
Lynford (Lynn) B. Hadwin was a member of Savannah Board of Realtors operating Hadwin Realty, Inc. in Savannah, GA. He had been a member of The Rotary Club of Savannah South for 31 years, having perfect attendance. Lynn Hadwin passed away in January 2021.

ANDY LOHN, LEGAL COUNSEL

Andy has a wealth of experience representing high net worth individuals, entrepreneurs, and business owners in domestic and international estate planning, asset protection planning and wealth management planning. Locally, Andy is a member of the Rotary Club of Savannah South

At the December 2020 Board of Directors meeting, the board decided that IVolunteer International needs to expand and strengthen our board. Therefore, in 2021 a nominations committee was formed to invite and elect new board members that represent a wide variety of interests, diversity, thought-leadership, and passion.

IVolunteer International Staff 2020



NIPUNA AMBANPOLA Founder & Executive Director



ESTHER BRITO Sub-Editor



THIMAL WICKREMAGE Chief Operating Officer



ANNA TIN WAI IP Editorial Assistant



AKASH SHAH Chief Technical Officer



TAJAE FRANCIS U.S. Country Representative and UNDGC Rep.



TYLER D'ALTO Chief Financial Officer



PASINDU LIYANAGE Sri Lanka Country Representative



CIAEE CHING Graphic and Brand Design





Sri Lanka Country Representative and BirthdayDeed Project Lead

AYMAN BAGABAS Software Engineer

THILOKA YAPA





MAULLINE GRAGAU Editor-in-Chief

Fiscal Year 2020 Financial Report

Income Statement as of December 31, 2020

REVENUE GENERATED	AMOUNT (USD)
Corporate Donations	5.00
Grants & Awards	5,000.00
Individual Contributions	1,639.00
Total Revenue in 2020	6,644.00
EXPENSES INCURRED	AMOUNT (USD)
Administrative Expenses	1,087.00
Fundraising Expenses	8.00
Programming Expenses	9,118.00
Total Expenses in 2020	10,213.00
Net Income or loss	(3,569.00)

Fiscal Year 2020 Financial Report

Balance Sheet as of December 31, 2020

ASSETS	AMOUNT (USD)
Checking & Savings	4,364.00
Pledges Receivable	-
Prepaid Expenses	259.00
Total Assets in 2020	4,622.00
LIABILITIES & EQUITY	AMOUNT (USD)
Total Liabilities	-
Equity: Net Assets	8,191.00
Equity: Net Income	(3,569.00)
Total Equity	4,622.00
Total Liabilities & Equity	4,622.00

Thank you for your unwavering support **f Y** () []

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