

# GLOBAL **PARTNERSHIP PROPOSAL**



IVOLUNTEER INTERNATIONAL
PARTNERSHIP FOR THE SUSTAINABLE DEVELOPMENT GOALS





### **ABOUT US**

IVolunteer International is a volunteer advocacy organization. From the variety of projects we do around the world and in local communities, we try to make volunteering easy, fun, and equitable. We are a 501(c)3 tax-exempt tech-nonprofit located in the United States. We are a globally respected brand and believe that mobilizing volunteers in their local communities to create impact is one of the fundamental ways we can improve our societies and achieve and maintain the Sustainable Development Goals.

Vision: To create 7-billion volunteers.

Mission: To create a culture of global contribution through volunteerism.

## **GLOBALLY RECOGNIZED**

Our work is made possible every day by a committed and responsible group of staff, directors, donors, and volunteers across the world. A little bit more about us:

- 1. A Civil Society Associated with the United Nations Department for Global Communications.
- 2. A platinum seal for transparency on Guidestar.
- 3. A top-rated nonprofit on Guidestar.
- 4. Member of Volunteer Groups Alliance.
- 5. Member of FastForward tech-nonprofit incubator.

# WHY PARTNER WITH US?





If you are a nonprofit organization (or a classification relating to that, such as a NGO or a Civil Society Organization) we invite you to partner with us to help us achieve a mutually-beneficial goal: to make volunteering fun, easy, and equitable. This directly relates to achieving the Sustainable Development Goal #17: Partnership for the Goals. In the next page, you can review specific partnership clauses, goals, and infrastructure we will deploy to advance volunteerism as a catalyst for change-making.



## FROM US

Below are some ways IVolunteer International can help your organization through a partnership;

- Expose your mission and projects through interviews and blog-posts with 10,000+ viewership on our Blog and the IVolunteer Series virtual talk-show.
- Promote your logo on our website and with our international partners as an organization committed to advancing volunteerism.
- Promote your members activities through our #BirthdayDeed campaign (if your organization decides to pledge for this).
- Periodically promote your organization and projects on our social media platforms.
- Work together in organizing projects and advocating for mutually-beneficial policy.
- ONLY for Georgia, USA In-depth support on our IVolunteerNow Mobile App, insights into exclusive enhancements and future updates + future discounts on premium features.
- Periodically provide volunteer training virtually (at a discounted price).
- Prioritze applications from volunteers in your organization to our fellowships and opportunities.



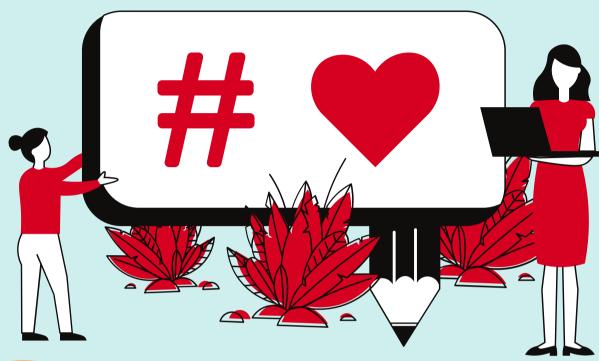
### **FROM YOU**

We take our partnerships very seriously. It's because we are very careful on where we invest our time and resources. When we venture into a partnership, we need to make sure that our partner (you) can consecutively accomplish expectations. Here are some expectations we have for you (we are very flexible, so if you're a start-up movement please have a chat with us);

- Sign-up for the <u>#BirthdayDeed</u> pledge as an organization and invite all your volunteers, staff, and directors to take the pledge. Every year, encourage members to complete the BirthdayDeed pledge.
- Promote our logo and our vision/mission on your website. (<u>Brand Guidelines Link</u>)
- Think about us all the time do you have a project coming up? An advocacy growing? How can we help? Reach out to us.
- Practice good volunteer engagement. We will terminate the partnership if we get to know complaints from your volunteers. Treat your volunteers well, as a value-building opportunity, not as free-labor.
- Feature us on your social media, whenever you can and appropriate.

Also, help us gather more partners. This work would not be possible without our amazing partners. Please reach out to us to discuss more ways we build a mutually-beneficial strategy.

# **STEPS TO PARTNERSHIP**





Thiloka Yapa
BirthdayDeed Lead and Country
Representative to Sri Lanka.
thiloka@ivint.org



**Tajae Francis**Country Representative to the United
States of America.
tajae@ivint.org

No long forms and lengthy bureaucracy. If you're interested in partnering with us and is from Sri Lanka or the United States, simply reach out to one of our country representatives. If your organization is located in any other country, simply send us an email to <u>contact@ivint.org</u> with the below information;

- Name and purpose of organization.
- Chief Executive name and email.
- What exactly you hope to achieve from the partnership (100 words or less)
- High-resolution logo of the organization

### For more information

www.ivint.org www.ivint.org/partners www.ivint.org/downloads contact@ivint.org

