#BirthdayDeed

A global pledge campaign to inspire ourselves to do good on our birthday.
What is #BirthdayDeed?

BirthdayDeed is a virtual pledge campaign. It seeks to inspire and encourage people around the world to celebrate their birthdays through impact.
Why #BirthdayDeed?

Because making a small commitment for a single of the year is something anyone can do. It doesn't have to be challenging - A small step goes a long way.

"I pledge to give back and make an impact on my birthday."
How do I take the pledge?

Simply go to our website, put your information, and take the pledge. We will remind you 7-days before your birthday. It's all automatic!

Are you an organization?

Organizations can promote BirthdayDeed and take the pledge together with their members on the same webpage.

Take the Pledge
Want to partner as an organization?

Organizations can partner with us directly to promote BirthdayDeed to their members. In return, we will feature your logo on our website as do-good-partners.

To partner, email us indicating your interest and your organization logo birthdaydeed@ivint.org.
Don't forget to take pictures! When your BirthdayDeed is done, share your pictures with us on social media. Tag us and use our hashtag!

#birthdaydeed
@ivolunteerint
Join the thousands of people who have already taken the pledge.
Visit our website and sign the BirthdayDeed pledge, individually or with your organization.

Do a good-deed on your birthday. Don't worry - we will remind you.

Complete your BirthdayDeed, snap a photo, and share it with us on social media.

Have questions? Email is birthdaydeed@ivint.org
Or visit our website: www.ivint.org/birthdaydeed