WE ARE IN THE SERVICE OF
CONNECTING VOLUNTEERS AROUND THE WORLD.
Want to Change The World?
Join Us!
Donate Volunteer Promote Peace Join Ambassadors
www.ivolunteerinternational.org
MESSAGE FROM THE CHAIRMAN

The break or make-it point of any movement is the amount of passion we dedicate to it. "Passion" is the underlying component of IVolunteer International. It's why we do what we do and what keeps us going when we hit rock bottom.

When IVolunteer International was established in 2015, we just wanted to achieve one thing. That is to make volunteering easy. We are in a new day and age where "commitments" make people tired. People all around the world, especially the next generation, is more attached to doing good when they can do good at their heart's will. This is why we built a platform to host volunteer opportunities from around the world so anyone who wants to volunteer, can volunteer for causes they care about, whenever they are free. Throughout our journey until today, our cause has expanded.

Everyone in our organization believes that volunteering can be the key to building peaceful nations and communities. When we volunteer we meet people from all around the world who are coming from different backgrounds, cultures, and hardships. Understanding these differences and having conversations make us global citizens so that when something happens somewhere in the world it doesn't brush off our memory as an "incident" that is only restricted to the newspaper. Now it affects us personally because we have friends who are volunteers living in those areas. This is how we can connect people using volunteerism to create a united world while giving back! This is our purpose.

Nipuna Ambanpola
Founder & Chairman
MESSAGE FROM THE SECRETARY

If there is something that volunteering has taught me is that together we are stronger. We pour out our hearts for the causes we believe in and create the change we want to see in the world. Volunteering goes beyond borders and differences.

In a fast-paced society such as the one in the United States, we need to overcome the “lack-of-time” barrier by making the experience possible for everyone. We are confident that developing active and selfless communities can be achieved one volunteer at the time.

Daniela Camacaro
Secretary & Director - U.S.A

MESSAGE FROM THE EDITOR-IN-CHIEF

Amidst the hustle and bustle of our ambitious lives, constantly striving to achieve our self-centered aspirations, Volunteering is a rein which keeps us rooted to humanity. It connects us to its very essence - the dignity of people.

Writers’ Council attempts to inform and inspire lives through content. Our writers from different walks of life provide diverse unbiased perceptions and solutions to global concerns. Our content enables us to travel beyond borders and understand another. We live the lives and walk in the shoes of the people whose stories we bring to light.

Antoinette Jerom
Editor-in-Chief
1. Our Beginning
Who we are and what we want to be in this great big world and our little steps to make a big impact.

2. The Journey So Far
Our impact and footprint in this world so far, outlining our accomplishments, advancements, and steps, getting closer to our dream.

3. The Future
What we hope to do in the future and the resources we will need, including elaborated ways you can support our cause.
OUR VISION

Our vision is to be the premier youth operated Non-Profit Organization, contributing to elevate the quality of human life across the globe. We post volunteer projects on our website and promote it on social media.

1,000+
VOLUNTEERS
CONNECTED

We have realized that the next generation is mostly fond of "volunteering at heart's will." They aren't attracted to weekly meetings and membership fees. Posting volunteer opportunities online to volunteer for causes they care about only at times they are free tend to be more appealing.
OUR MISSION

Our mission is posting projects to connect volunteers from around the world to mobilize communities to work together.

40+

PROJECTS POSTED

When individuals rally to support projects in their free time, they network with people who have different perspectives of life and are from different cultural, economical and ethnic backgrounds. We engage in our purpose of creating a culture of global contribution through volunteerism by inspiring individuals to volunteer.
THE TEAM

Nipuna Ambanpola  
Founder & Chairman

Pasindu Liyanage  
Chief Finance Officer

Thimal Wickremage  
Chief Technical Officer

Daniela Camacaro  
Senior Secretary & Director, USA

Setavya Mudalige  
Head of Advancement & Partnerships

Thareendra Archana  
Chief Ambassador

Prabuddhi Wariyapperuma  
Director, Human Resources

Antoinette Jerom  
Editor-in-Chief

William White  
Director, USA
**OUR MILESTONES**

<table>
<thead>
<tr>
<th>Month</th>
<th>Year</th>
<th>Event Description</th>
</tr>
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<tbody>
<tr>
<td>June</td>
<td>2015</td>
<td>The idea of IVolunteer International is put into words, conversation begins.</td>
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<tr>
<td>May</td>
<td>2016</td>
<td>The official launch takes place in Sri Lanka, hosting one of the UN Youth Delegates from Sri Lanka.</td>
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<tr>
<td>June</td>
<td>2016</td>
<td>First finance project &quot;Summer Spades&quot; takes place in Sri Lanka featuring young bands, DJs and entertainment.</td>
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<tr>
<td>August</td>
<td>2016</td>
<td>Ambassadors' Council is launched and recruitment begins.</td>
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<tr>
<td>November</td>
<td>2016</td>
<td>Represented at the Rotary-UN Day at the UN HQ in NYC at the Global Goals Session</td>
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<tr>
<td>January</td>
<td>2017</td>
<td>Writers’ Council and #BirthdayDeed is launched.</td>
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<tr>
<td>February</td>
<td>2017</td>
<td>Registered in U.S.A. as a Non-Profit Organization and establishes bank account.</td>
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<tr>
<td>April</td>
<td>2017</td>
<td>10 Partnerships confirmed and new board and volunteers recruited. New website launched.</td>
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<tr>
<td>June</td>
<td>2017</td>
<td>Represented at Rotary International Convention.</td>
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<tr>
<td>July</td>
<td>2017</td>
<td>Operating on Facebook, Twitter, Instagram and Linkedin with an active blog and project posting. 500+ visits on the website monthly and representatives from around the world joining in.</td>
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Disrupting Commitment
Individuals will only volunteer for projects they care about and whenever they are free. No commitment strings attached. This is volunteering at your heart’s will.

Mobilizing Communities
Irrespective of your economic status, interests, geographic location, religion or any other category you fall into, you can go and volunteer for any cause.

Empowering Charities
Charity organizations don’t have to worry about searching for volunteers anymore. We do it for them and we take care of the cost. Services are free!

Building a Global Community
When individuals volunteer, they make new friends with each volunteer project which bridges the gap of geography and misunderstanding to create a united world.
**ANALYTICS**

![Graph showing social media growth](image)

**SOCIAL MEDIA**

The main method of outreach of the organization is the usage of social media. It is cost-effective, specific and provides us the opportunity to cater our projects to demanding audiences. Social media also lets us reach unpopular demographics and share our goals with volunteers from around the world. Facebook (5,434), Instagram (1,800), Twitter (300), Linkedin (107).*

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**OPERATING BUDGET**

Since we are a virtual organization, the operating budget tends to be very low. The cost of a building, overheads, and electricity are not applicable. However, there is an underlying cost to our organization. The cost is covered by individual donors or project-based support. In 2016-17 our budget was less than $800.00*

![Pie chart showing budget allocation](image)

**WEBSITE VISITS**

Since the establishment of the Writers’ Council, the website has been exposed to the audience significantly. Therefore, the number of visits increased. For an average month, we have about 30 per day visits, 200 per 7-day visits, 300 per 14 day visits and 800+ per 30 day visits.*

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*Data extracted from third-party analytics and may be aggregate.
MOBILIZING REGIONS

Majority of the project submissions come from Sri Lanka, given that our establishment is in this country.

A significant amount of projects are hosted in the United States of America, given our focus and efforts.

The following countries posted volunteer opportunities and are actively involved on our website to connect volunteers.

Australia
Uganda
Kenya
Thailand
Fiji Islands
South Africa
Since our establishment in 2015 and project posting since 2016, our main priority has been attracting individuals who are willing to volunteer, to our website. However, apart from our main focus, we have branched out to cater more towards our vision of elevating the quality of human life across the globe.

**Writers' Council**

The Writers’ Council of IVolunteer International was established in 2017 to provide an opportunity for individuals who have a passion for writing to take stance on social issues. We focus on topics that are sensitive to spread awareness. Our articles come from specific communities but are catered to the entire world. They are research-based, video logs and even opinion articles. Since the beginning, the Writers' Council has posted more than 15 articles on our blog and is striving to post at least 3-5 articles per week.

**Ambassadors' Council**

The Ambassadors’ Council of IVolunteer International was established to bring together youth leaders from around the world to find innovative solutions to causes they care about. The Ambassadors' Council brings together youth activists and encourages them to adopt a theme and projects related to that theme for a period of one year to advocate, connect and engage other charities and youth organizations to meet our organization’s vision and goals.

**#BirthdayDeed Campaign**

The #BirthdayDeed campaign was started at the end of 2016. Here, we invite anyone in this world to log into our website and provide us their name, birthday and email address. When their birthday is nearby, our automated services will send them an email encouraging them to do something good on their birthday. Suggestions range from planting a tree, giving food to the homeless and so much more. We believe that if everyone in this world did a little act of kindness on their birthday, this world will be a better place.

**Virtual Training**

We have created a virtual training program for the Ambassadors', Writers and Board Members of IVolunteer International. Anyone who is recruited to the organization will need to go through this virtual training program, completing all the modules. This way, our recruited members understand the cause we hope to achieve, our internal operations and we believe it builds them professionally. This is how we make sure we have volunteers who are dedicated, who understand our cause and work towards a better world.
THE FUTURE

2025

We have come a long way in one year. Looking forward to the future, we have some great ideas lined up. Apart from strengthening and upgrading the programs we have already put in place, this is what we hope to do by 2025.

SDG 2030 AGENDA

We hope to establish an avenue that will encourage and influence partnering organizations and other projects around the world to take the Sustainable Development Goals and the 2030 Agenda into account. We hope to invite a passionate volunteer to understand how IVolunteer International can join other organizations to promote community service oriented with the SDGs.

MOBILE APPLICATION

By 2025, we hope to be posting a lot of volunteer opportunities from around the world. We hope to launch a mobile app that will show you volunteer opportunities around you, based on your location. This is going to be a great app for travelers and to understand different cultures and countries.
PARTNERSHIPS FOR SUCCESS

The success of a Non-Profit Organization comes with collaboration. Not competition. We know that from the work we do. Therefore, collaboration is one of the most important components in our agenda and we make a heavy commitment to partner with charity organizations around the world to cater volunteer opportunities to their audience. Some of our strong partners are featured below.
STRIVING FOR CHANGE

We have pulled resources from volunteers, created a passionate team and is striving for change and impact in this world day by day. We have collaborated with other charity organizations, reached communities that need support and wakes up every day to achieve our goals. Now it’s your turn to have a conversation with us and support us.

A BOLD COMMITMENT OF

$2500

FOR FY 2017-18

We take your donations to us, seriously. We are registered in the state of Georgia as a Non-Profit Organization and is pursuing tax-exempt status.

What can $2,500 a year do?

With less than $800 a year, we connected about 800 volunteers. With a commitment of $2,500 a year for our use, we can make strategic investments to take volunteer opportunities to more audiences and communities. We will also invest some money into a fund that will support us to develop the mobile application in our 2025 vision plan. All volunteers including Board Members will still be volunteers, working for free, only because we love doing what we do.
The Rotary Foundation:
100 Years of Doing Good

“It seems eminently proper that we should accept endowments for the purpose of doing good in the world...”

— Albert Schweitzer, 1927