



#### **MESSAGE FROM THE CHAIRMAN**



The break or make-it point of any movement is the amount of passion we dedicate to it. "Passion" is the underlying component of IVolunteer International. It's why we do what we do and what keeps us going when we hit rock bottom.

When IVolunteer International was established in 2015, we just wanted to achieve one thing. That is to make volunteering easy. We are in a new day and age where "commitments" make people tired. People all around the world, especially the next generation, is more attached to doing good when they can do good at their heart's will. This is why we built a platform to host volunteer opportunities from around the world so anyone who wants to volunteer, can volunteer for causes they care about, whenever they are free. Throughout our journey until today, our cause has expanded.

Everyone in our organization believes that volunteering can be the key to building peaceful nations and communities. When we volunteer we meet people from all around the world who are coming from different backgrounds, cultures, and hardships. Understanding these differences and having conversations make us global citizens so that when something happens somewhere in the world it doesn't brush off our memory as an "incident" that is only restricted to the newspaper. Now it affects us personally because we have friends who are volunteers living in those areas. This is how we can connect people using volunteerism to create a united world while giving back! This is our purpose.

## Nipuna Ambanpola Founder & Chairman

#### **MESSAGE FROM THE SECRETARY**



If there is something that volunteering has taught me is that together we are stronger. We pour out our hearts for the causes we believe in and create the change we want to see in the world. Volunteering goes beyond borders and differences.

In a fast-paced society such as the one in the United States, we need to overcome the "lack-of-time" barrier by making the experience possible for everyone. We are confident that developing active and selfless communities can be achieved one volunteer at the time.

Daniela Camacaro Secretary & Director - U.S.A

#### **MESSAGE FROM THE EDITOR-IN-CHIEF**



Amidst the hustle and bustle of our ambitious lives, constantly striving to achieve our self-centered aspirations, Volunteering is a rein which keeps us rooted to humanity. It connects us to its very essence - the dignity of people.

Writers' Council attempts to inform and inspire lives through content. Our writers from different walks of life provide diverse unbiased perceptions and solutions to global concerns. Our content enables us to travel beyond borders and understand another. We live the lives and walk in the shoes of the people whose stories we bring to light.

Antoinette Jerom Editor-in-Chief

# THIS ISOUR STORY

## **Our Beginning**

Who we are and what we want to be in this great big world and our little steps to make a big impact.



## The Journey So Far

Our impact and footprint in this world so far, outlining our accomplishments, advancements, and steps, getting closer to our dream.



## The Future

What we hope to do in the future and the resources we will need, including elaborated ways you can support our cause

## **OUR VISION**

Our vision is to be the premier youth operated Non-Profit Organization, contributing to elevate **the quality of human life across the globe**. We post volunteer projects on our website and promote it on social media.



We have realized that the next generation is mostly fond of "volunteering at heart's will." They aren't attracted to weekly meetings and membership fees. Posting volunteer opportunities online to volunteer for causes they care about only at times they are free tend to be more appealing.

## **OUR MISSION**

Our mission is posting projects to connect volunteers from around the world to mobilize communities to work together.



When individuals rally to support projects in their free time, they network with people who have different perspectives of life and are from different cultural, economical and ethnic backgrounds. We engage in our purpose of creating a culture of global contribution through volunteerism by inspiring individuals to volunteer.



## THE TEAM



Nipuna Ambanpola Founder & Chairman

Pasindu Liyanage Chief Finance Officer



Thimal Wickremage

Chief Technical Officer

Daniela Camacaro **Senior Secretary & Director, USA** 





Setavya Mudalige **Head of Advancement & Partnerships** 

Thareendra Archana **Chief Ambassador** 



Prabuddhi Wariyapperuma **Director, Human Resources** 

Antoinette Jerom **Editor-in-Chief** 





William White **Director, USA** 



## **OUR MILESTONES**

# June 2015

The idea of IVolunteer International is put into words, conversation begins.

## January 2016

Official launch on social media - with Facebook and Twitter

## February 2016

First volunteer project is posted

## May 2016

The official launch takes place in Sri Lanka, hosting one of the UN Youth Delegates from Sri Lanka.

# June 2016

Flood-the-Love, flood disaster relief project organized in Sri Lanka

## June 2016

First finance project
"Summer Spades" takes
place in Sri Lanka featuring
young bands, DJs and
entertainment

# August 2016

Ambassadors' Council is launched and recruitment begins

# November 2016

Represented at the Rotary-UN Day at the UN HQ in NYC at the Global Goals Session

#### January 2017

Writers' Council and #BirthdayDeed is launched

# February 2017

Registered in U.S.A. as a Non-Profit Organization and establishes bank account

# **April 2017**

10 Partnerships confirmed and new board and volunteers recruited. New website launched.

## June 2017

Represented at Rotary International Convention

#### July 2017 -

Operating on Facebook, Twitter, Instagram and Linkedin with an active blog and project posting. 500+ visits on the website monthly and representatives from around the world joining in.



# 01

#### Disrupting Commitment

Individuals will only volunteer for projects they care about and whenever they are free. No commitment strings attached. This is volunteering at your heart's will.

# 02

#### **Mobilizing Communities**

Irrespective of your economic status, interests, geographic location, religion or any other category you fall into, you can go and volunteer for any cause.

# 03

## **Empowering Charities**

Charity organizations don't have to worry about searching for volunteers anymore. We do it for them and we take care of the cost. Services are free!

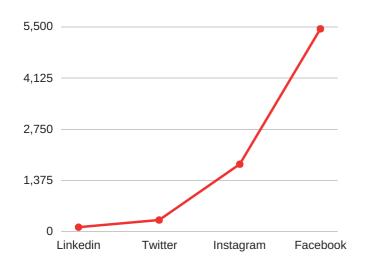
# 04

## **Building a Global Community**

When individuals volunteer, they make new friends with each volunteer project which bridges the gap of geography and misunderstanding to create a united world.



## **ANALYTICS**



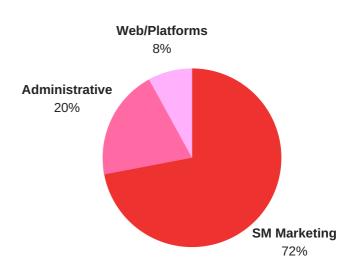
#### SOCIAL MEDIA

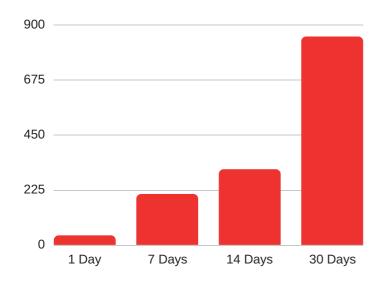
The main method of outreach of the organization is the usage of social media. It is cost-effective, specific and provides us the opportunity to cater our projects to demanding audiences. Social media also lets us reach unpopular demographics and share our goals with volunteers from around the world.

Facebook (5,434), Instagram (1,800), Twitter (300), Linkedin (107).\*

#### **OPERATING BUDGET**

Since we are a virtual organization, the operating budget tends to be very low. The cost of a building, overheads, and electricity are not applicable. However, there is an underlying cost to our organization. The cost is covered by individual donors or project-based support. In 2016-17 our budget was less than \$800.00\*





#### WEBSITE VISITS

Since the establishment of the Writers'
Council, the website has been exposed to the audience significantly. Therefore, the number of visits increased. For an average month, we have about 30 per day visits, 200 per 7-day visits, 300 per 14 day visits and 800+ per 30 day visits.\*

## **MOBILIZING REGIONS**



Majority of the project submissions come from Sri Lanka, given that our establishment is in this country.



A significant amount of projects are hosted in the United States of America, given our focus and efforts.

The following countries posted volunteer opportunities and are actively involved on our website to connect volunteers.



**Australia** 



Uganda



Kenya



**Thailand** 



Fiji Islands



**South Africa** 



## THE PRESENT

2017

Since our establishment in 2015 and project posting since 2016, our main priority has been attracting individuals who are willing to volunteer, to our website. However, apart from our main focus, we have branched out to cater more towards our vision of elevating the quality of human life across the globe.

### WRITERS' COUNCIL

The Writers' Council of IVolunteer
International was established in 2017 to
provide an opportunity for individuals who
have a passion for writing to take stance on
social issues. We focus on topics that are
sensitive to spread awareness. Our articles
come from specific communities but are
catered to the entire world. They are
research-based, video logs and even opinion
articles. Since the beginning, the Writers'
Council has posted more than 15 articles on
our blog and is striving to post at least 3-5
articles per week.

### AMBASSADORS' COUNCIL

The Ambassadors' Council of IVolunteer
International was established to bring
together youth leaders from around the
world to find innovative solutions to
causes they care about. The Ambassadors'
Council brings together youth activists
and encourages them to adopt a theme and
projects related to that theme for a period
of one year to advocate, connect and
engage other charities and youth
organizations to meet our organization's
vision and goals.

# #BIRTHDAYDEED CAMPAIGN

The #BirthdayDeed campaign was started at the end of 2016. Here, we invite anyone in this world to log into our website and provide us their name, birthday and email address. When their birthday is nearby, our automated services will send them an email encouraging them to do something good on their birthday. Suggestions range from planting a tree, giving food to the homeless and so much more. We believe that if everyone in this world did a little act of kindness on their birthday, this world will be a better place.

# VIRTUAL TRAINING

We have created a virtual training program for the Ambassadors', Writers and Board Members of IVolunteer International.

Anyone who is recruited to the organization will need to go through this virtual training program, completing all the modules. This way, our recruited members understand the cause we hope to achieve, our internal operations and we believe it builds them professionally. This is how we make sure we have volunteers who are dedicated, who understand our cause and work towards a better world.

## THE FUTURE

2025

We have come a long way in one year. Looking forward to the future, we have some great ideas lined up. Apart from **strengthening and upgrading the programs** we have already put in place, this is what we hope to do by 2025.

### SDG 2030 AGENDA

We hope to establish an avenue that will encourage and influence partnering organizations and other projects around the world to take the Sustainable Development Goals and the 2030 Agenda into account. We hope to invite a passionate volunteer to understand how IVolunteer International can join other organizations to promote community service oriented with the SDGs.

# MOBILE APPLICATION

By 2025, we hope to be posting a lot of volunteer opportunities from around the world. We hope to launch a mobile app that will show you volunteer opportunities around you, based on your location. This is going to be a great app for travelers and to understand different cultures and countries.





## **PARTNERSHIPS FOR SUCCESS**

The success of a Non-Profit Organization comes with collaboration. Not competition. We know that from the work we do. Therefore, collaboration is one of the most important components in our agenda and we make a heavy commitment to partner with charity organizations around the world to cater volunteer opportunities to their audience. Some of our strong partners are featured below.





























## STRIVING FOR CHANGE

We have pulled resources from volunteers, created a passionate team and is striving for change and impact in this world day by day. We have collaborated with other charity organizations, reached communities that need support and wakes up every day to achieve our goals. Now it's your turn to have a conversation with us and support us.

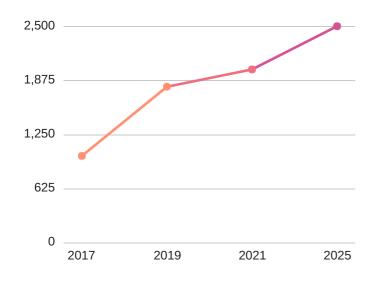
A BOLD COMMITMENT OF

\$2500

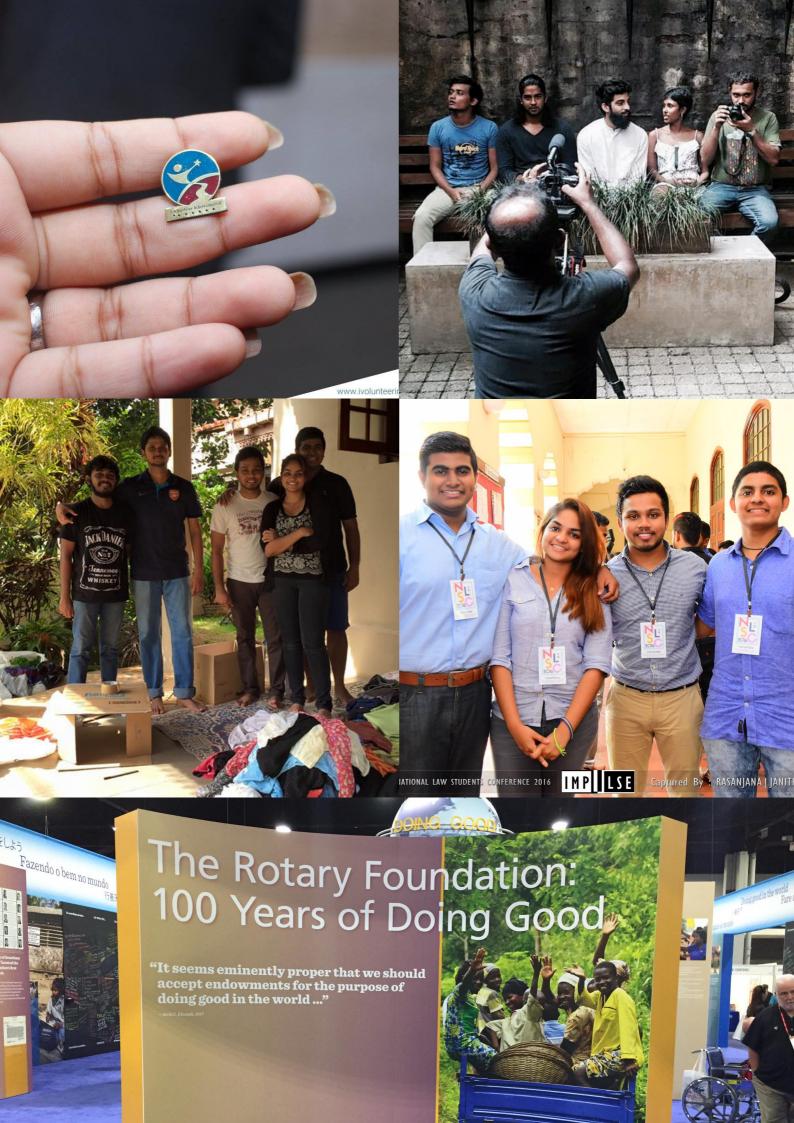
**FOR FY 2017-18** 

We take your donations to us, seriously. We are registered in the state of Georgia as a Non-Profit Organization and is pursuing tax-exempt status.

## What can \$2,500 a year do?



With less than \$800 a year, we connected about 800 volunteers. With a commitment of \$2,500 a year for our use, we can make strategic investments to take volunteer opportunities to more audiences and communities. We will also invest some money into a fund that will support us to develop the mobile application in our 2025 vision plan. All volunteers including Board Members will still be volunteers, working for free, only because we love doing what we do.



# GET IN TOUCH TODAY

EMAIL US AT
CONTACT@IVINT.ORG
OR NIPUNA@IVINT.ORG

VISIT OUR WEBSITE FOR MORE WWW.IVINT.ORG

SOCIAL MEDIA TOGGLER VISIT WWW.FB.ME/IVOLUNTEERINT









#### **IVOLUNTEER INTERNATIONAL**

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