

# #BirthdayDeed

A global pledge campaign to inspire ourselves to do good on our birthday.





What is #BirthdayDeed?

#BirthdayDeed is a global pledge campaign. It seeks to inspire and encourage people around the world to celebrate their birthdays with social impact.

Action.  
Advocacy.  
Impact.

Why #BirthdayDeed?

Because making a small commitment for a single day of the year is something anyone can do. It doesn't have to be challenging - A small step goes a long way.

**"I pledge to give back and make an impact on my birthday.."**

How do I take the pledge?

Simply go to our website, put your information, and take the pledge. We will remind you 7-days before your birthday. It's all automatic!

On your birthday, we will send you another reminder to complete your #BirthdayDeed. Enjoy your birthday and create impact!

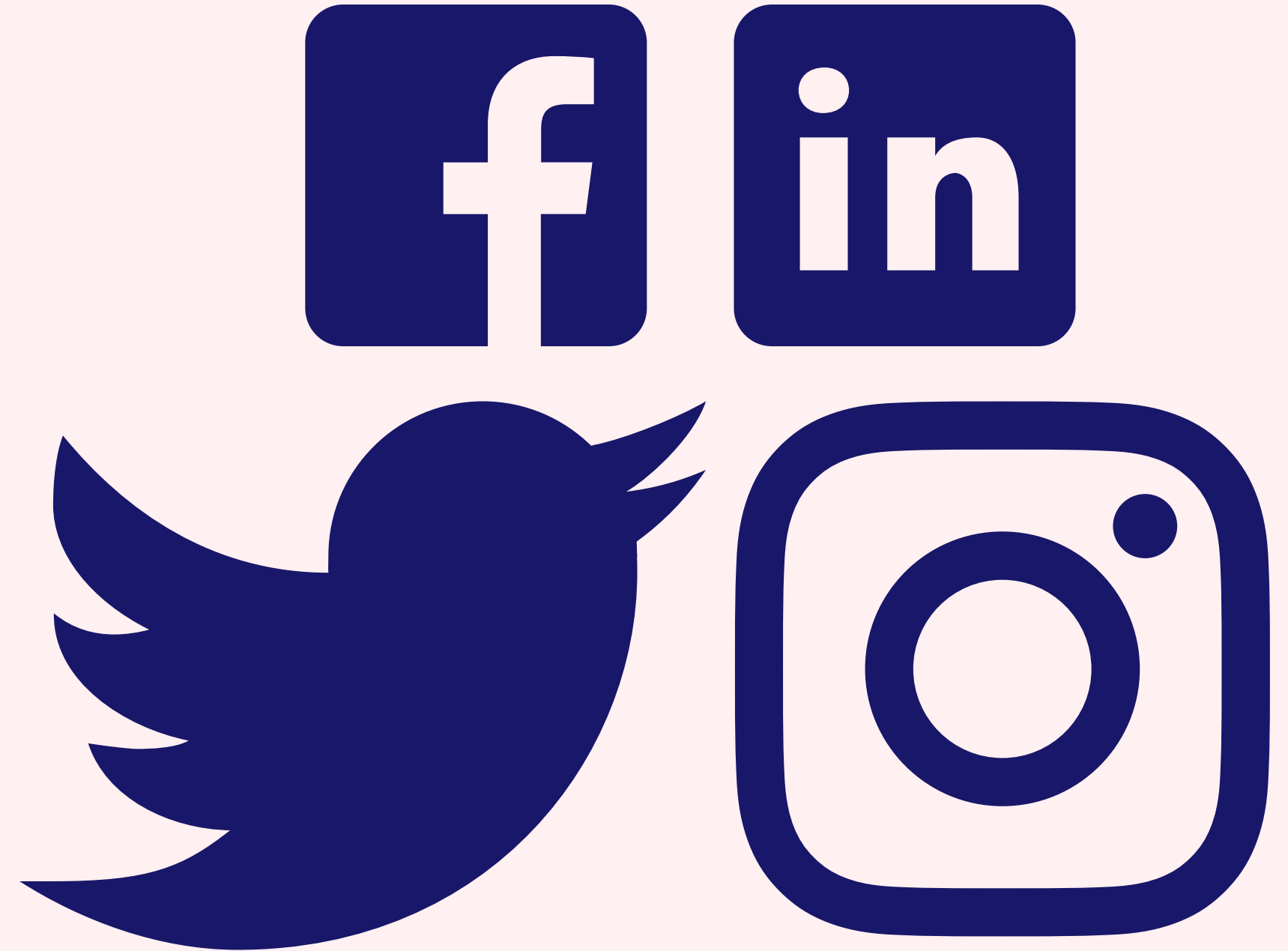


Take the Pledge

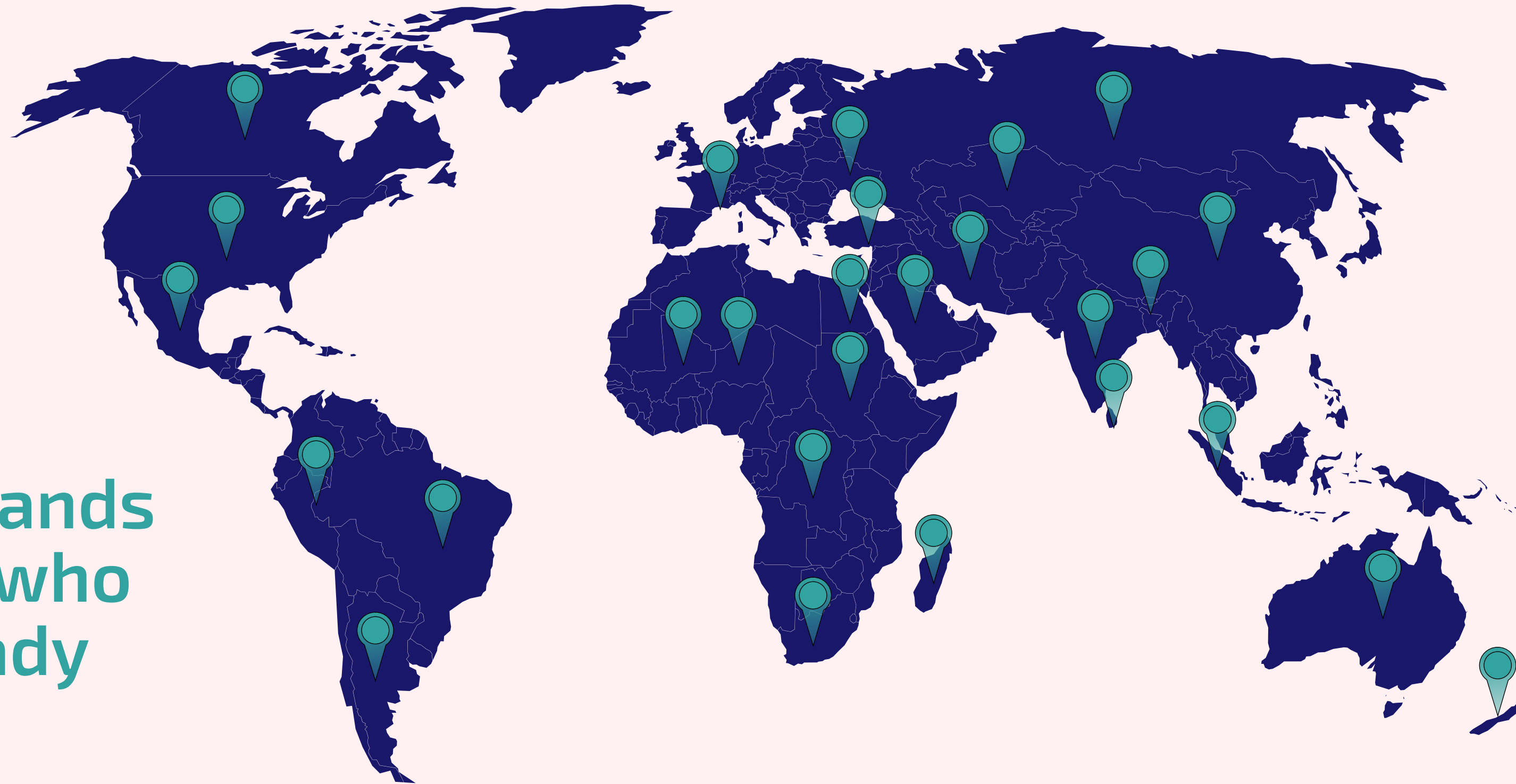
Share your photos and nominate a friend!

When you complete your #BirthdayDeed, make sure to take some photos, share on social media, and nominate 5 friends to take the pledge themselves!

#birthdaydeed  
@ivolunteerint



Join thousands  
of people who  
have already  
taken the  
pledge.



1

Visit our website and take the #BirthdayDeed pledge to create impact on your birthday.

2

Do a good-deed on your birthday - big or small, up to you. Don't worry - we will remind you.

3

Do good on your birthday and share a photo on social media. Nominate and invite 5 friends to take the pledge.

Have questions? Visit our website: [www.ivint.org/birthdaydeed](http://www.ivint.org/birthdaydeed)